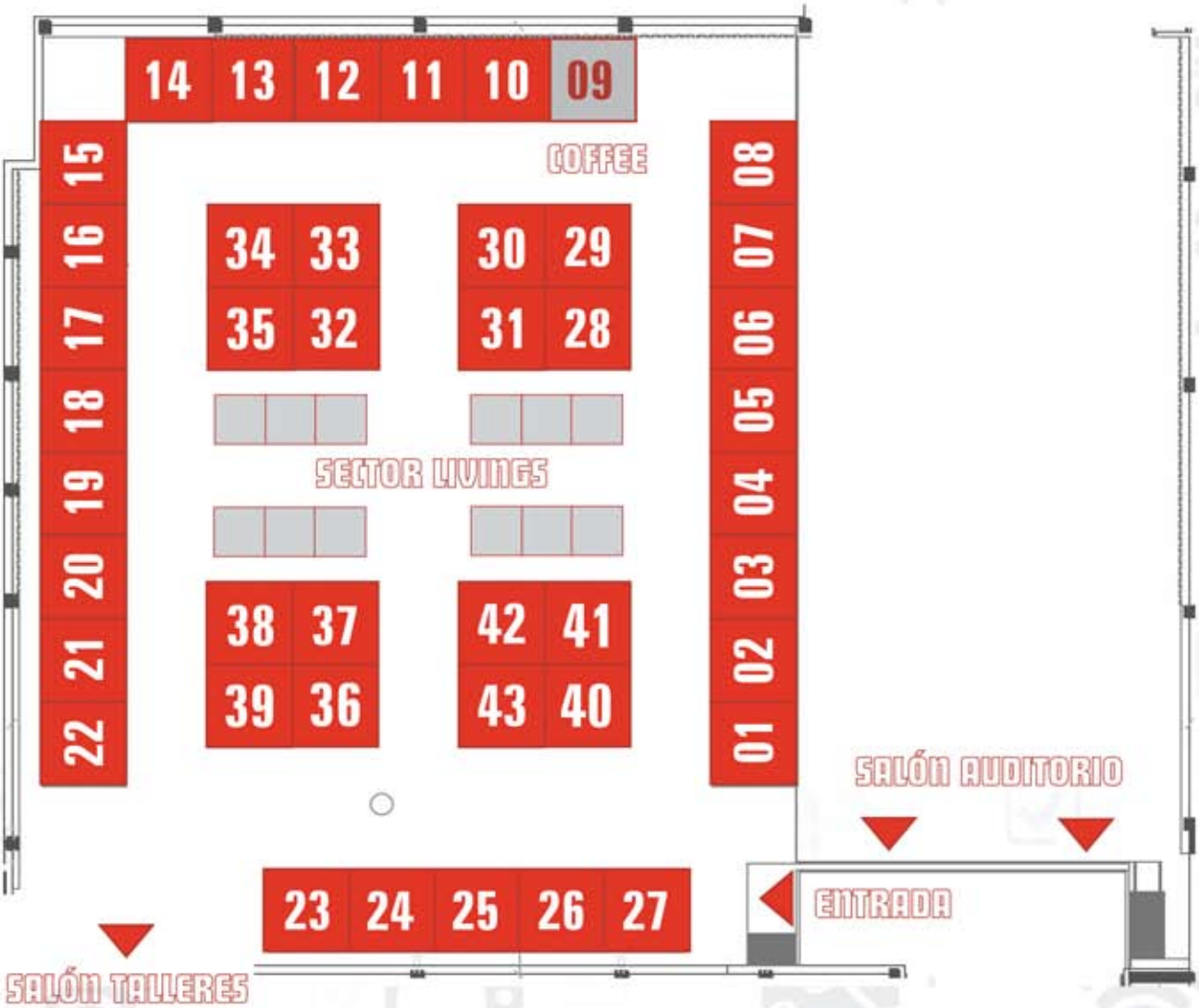PLANO DE LA EXPOSICIÓN COMERCIAL: